

The logo consists of a cluster of white dots of varying sizes arranged in a roughly circular pattern, resembling a sunburst or a star.

LONDON  
metropolitan  
university



**Welcome**

**London Metropolitan University**



/LondonMetUni



@LondonMetUni

- Neelam Thapar, Head of Careers and Employability
- Matthew Scott, Community Development Outreach. Faculty of Social Sciences and Humanities
- Emma Greenough, Employability and Placements Officer, Faculty of Social Sciences and Humanities
- Stavroula Konidari, Volunteering Coordinator



## > Session

- Overview of London Metropolitan University
- Community Engagement
- Our Courses and student skill set
- Practical help to recruit students for voluntary and paid opportunities
- Discussion



Transforming lives  
Meeting needs  
Building careers



## > Quality Education

- Increased academic teaching year making us one of the Top Ten Universities for Teaching Hours (The Telegraph, 2013)
- Four Faculties with different subject disciplines that offer Industry driven courses with Industry leading lecturers

# Employability – key driver

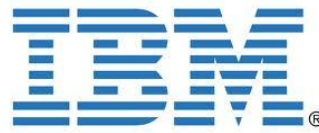
- We offer students knowledge, skills and experience to help them get ahead in their career and life choices



- This is done through the curriculum and through careers We advice, employment and work experience opportunities, volunteering, mentoring and events to develop confidence and employability skills
- Careers and Employability Service that helps employers and organisations advertise paid and volunteering opportunities to students from all Faculties



**pwc**



Rogers Stirk Harbour + Partners



*ERNST & YOUNG*



**BNP PARIBAS**



**ABN·AMRO**

**Bloomberg**



**CAPITA**





## Why engage with London Met?

- Local University with a diverse talent pool that can add value to your organisation
- *In 2013-14, London Metropolitan had 16,256 students HE students (12,959 full-time students and 3,297 part-time students based in the UK. )*
- *15% of these were in postgraduate courses*

**We are proud of our diverse student body.**

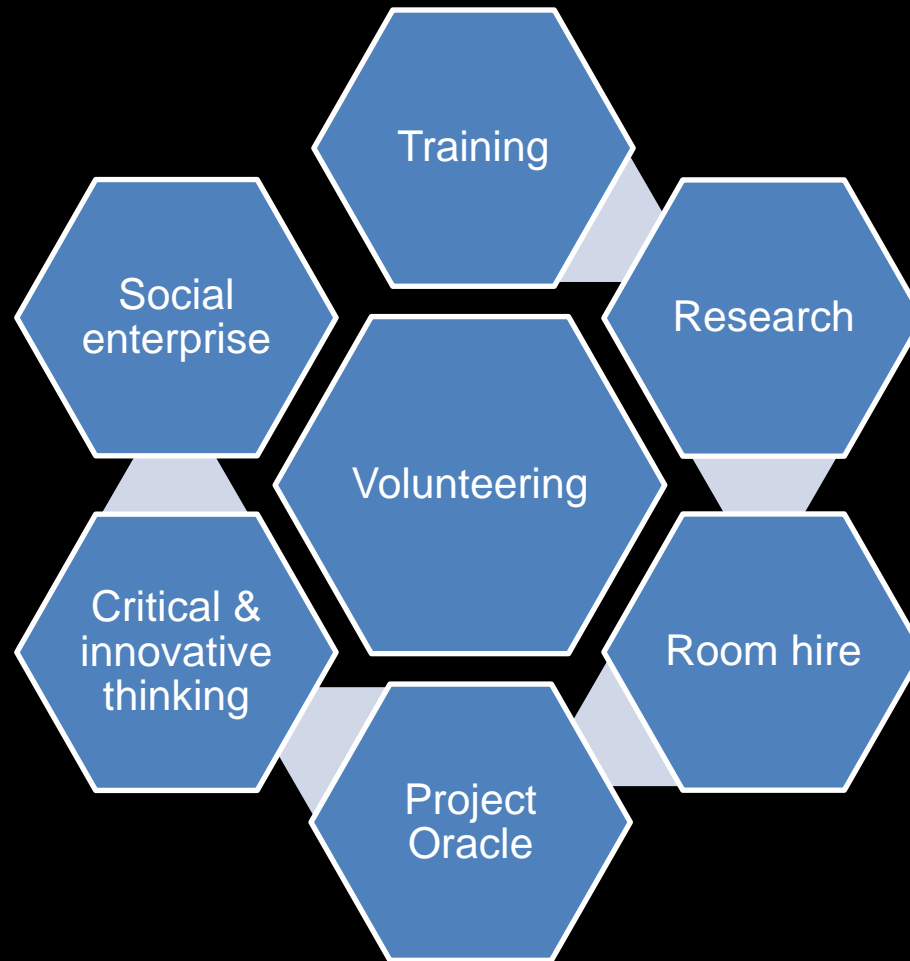
# Community Engagement



# Introduction

- Community engagement
- London Met Connect
- Strategic priorities

# Community Offer



# Outreach findings

- Strong interest in collaboration
- Concerns about sustainability and establishing mutual benefit
- Need for brokerage
- Need for a more joined up and strategic approach

# Strategic priorities

- Student satisfaction, Recruitment, Attainment
- Employability
- Social justice and public service
- Met 2020
- New Vice Chancellor
- New Strategic Plan 2015-2020
- Estate management



# MET CONNECT INSIDE/OUT

+Met Connect involved exposing more clearly to the outside world, the existing community contribution made by the University

A group of people are seated around a long, light-colored table in a dark room, likely a theater or lecture hall. They are engaged in a meeting or discussion. The room is dimly lit, with the primary light source coming from the table area. The people are dressed in business casual attire. Some are looking at documents on the table, while others are looking towards the center of the table. The overall atmosphere is professional and collaborative.

# MET CONNECT OUTSIDE/IN

...and brought leading local stakeholders into the University to participate in strategic thinking about the Arts and planning for partnership



# EXHIBITION + PERFORMANCE

+Space for CASS curatorial activity + Work Placements for Events Management + Training Theatre  
+Experimental digital performance and exhibition space +Site for architectural live project work  
+Space for end of year LSC Digital Toybox + Show for School of Media + Meeting point for Arts and Science



+we partnered with a number of Arts organisations, together with the CASS and the Guildhall Faculty to create pop-up performances and artworks +opened up the University to the general public +explored the potential to make the campus a site for innovative exhibitions and theatre



# COMMUNITY RADIO+TV STUDIO

+Long term intention to make Journalism, Media, Television and Radio Studio facilities accessible to the wider community as an amenity available for hire.



During MetConnect we operated a community trading floor in which we brought our students and researchers together with local and pan-London third sector organisations to exchange information, knowledge and resources



# PAID INTERNSHIPS

+we engaged fifteen 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> year paid interns over the summer of 2014 to fulfil Met 2020 projects

+interns were drawn from the existing Student Ambassador scheme and employed through Met Temps

+they acquired a range of transferrable ICT skills +those graduating have gone on to interesting well paid jobs

# SOCIAL SCIENCES & HUMANITIES COURSE OFFER

Academic English • Assessing Specific Learning Difficulties (Dyslexia) in FE and HE • Community Development and Leadership • Conference Interpreting • Creative Writing • Creative Writing and English Literature • Crime, Violence and Prevention • Criminology • Criminology and Community Policing • Criminology and Law • Criminology and Policing • Criminology and Psychology • Criminology and Sociology • Criminology and Youth Studies • Dance • Digital Media • Diplomacy and International Relations • Diplomacy and Law • Doctor of Education • Early Childhood • Early Childhood Studies • Early Years Teaching • Education • Education and Social Policy • Education Studies • Education Studies and English Literature • Education: Primary Pathway • English Literature • Fashion Marketing and Journalism • Film and Television Studies • Health and Social Care • Health and Social Care Management and Policy • Health and Social Policy • Housing and Inclusion • International Foundation Programme • International Relations • International Relations and Law • International Relations and Politics • International Relations, Peace and Conflict Studies • International Security Studies • Interpreting • Journalism • Journalism and Digital Media • Journalism, Film and Television Studies • Master of Public Administration (MPA) • Media and Communications • Media, Communications and Journalism • Mental Health and Wellbeing • Montessori Early Childhood Practice • Organising for Social and Community Development • PGCE • Police Practice, Procedure and Investigation • Policing, Security and Community Safety • Politics • Public Health • Public Health and Health Promotion • Public Health and Social Care • Social Policy • Social Policy and Evaluation • Social Science • Social Sciences and Humanities Extended degree • Social Work • Sociology • Sociology and Social Policy • Specialised Translation • Specific Learning Difficulties • Subject Knowledge Enhancement Mathematics • Teaching Arabic • TESOL and Applied Linguistics • Theatre and Performance Practice • Translation • Woman and Child Abuse Studies • Youth Studies • Youth Work

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Sciences and Humanities**

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**020 7133 5175**

**Talk to us about Met Connect and how we can work together**

London Guildhall  
Faculty of  
**Business & Law**

- The Guildhall Faculty of Business and Law is located in the heart of London's commercial district – the City and Aldgate
- Range of business, finance, management and legal courses including creative and cultural management
- Assessed work placement modules available in all subject areas

# BUSINESS AND LAW

# COURSE OFFER

Accounting and Finance • Advertising, Marketing Communications and Public Relations • Airline, Airport and Aviation Management • Aviation Management • Banking and Finance • Brand Management • Business Economics • Business Innovation and Creative Entrepreneurship • Business Law • Business Management • Business Management (Marketing) • Business Management and Marketing • Business Premasters • Common Professional Exam • Doctor of Business Administration • Economics • Economics and Finance • Events Management • Events Marketing Management • Fashion Marketing and Business Management • Fashion Retail Management • Finance • Human Resource Management • International Banking, Finance and Compliance • International Business • International Business Management • International Business Management • International Commercial Law • International Events Management • International Family and Child Law • International Human Rights and Social Justice • International Law • International Marketing Communications • International Trade, Transport and Maritime Law • Law • Law with International Relations • Legal Practice • Legal Practice Course • Management and Strategic Leadership • Marketing and Communications • Marketing and Digital Communications • Master of Business Administration • Music Business and Live Entertainment • Music Industry Management • Music Industry Management and Enterprise • Postgraduate Diploma in Human Resource Management • Sport Management • Sports Business Management • Tourism and Travel Management • Transport and Logistics Management

## PLACEMENT MODULES

### *Undergraduate and Postgraduate Placement modules*

- 15-30 days employment required (usually part-time of around 10 - 12 hours per week) and full-time during the summer
- employment can begin in February and October and anytime between mid-June – August for the summer
- **specialist placement module in business and management subjects for volunteering in not-for-profit sector**
- requires copy of Employer Liability Insurance from employing organisations
- employers required to complete brief online appraisal

# LIFE SCIENCES AND COMPUTING COURSE OFFER

Addiction and Mental Health • Applied Biomedical Science • Applied Psychology • Biochemistry • Bioinformatics • Biological Science • Biomedical Science • Biomedical Science leading to MD • Biotechnology • Blood Science • Blood Science • **Business Computer Systems** • Business Information Systems • Business Information Technology • Business Psychology • Cancer Pharmacology • Chemistry • **Child, Adolescent and Family Mental Health** • Cisco Certified Network Professional • Computer Forensics and IT Security • Computer Games Programming • Computer Networking • Computer Networking and IT Security • Computer Networking and Security with Work Experience • Computer Networks and Internetworking • Computer Science • Computer Systems Engineering • Computing • Computing and Business IT • Computing and Technology • Computing, Technology and Mathematics Extended Degree • Consumer Psychology • Crime Scene and Forensic Investigation • Criminal Psychology • Dietetics and Nutrition • Electronic and Communications Engineering • Financial Mathematics • Food Science • Forensic Psychology • Forensic Science • Games Modelling, Animation and Effects • Health Psychology • Human Nutrition • Human Nutrition • Information Technology • Information Technology • Interactive Media and Games Technologies • International Public Health Nutrition • **Mathematical and Statistical Modelling** • Mathematical Sciences • Mathematics • Mathematics and Computer Science • Mathematics and Statistics • Medical Bioscience • Medical Genetics • MSc Pharmaceutical Science • Network Management and Security • **Obesity and Weight Management** • Occupational Psychology • Personal Training and Fitness Consultancy • Personal Training with Strength and Conditioning • Pharmaceutical Science • Pharmacology • **Physical Education and Football Coaching with Arsenal in the Community** • Professional Doctorate in Counselling Psychology • Psychological Therapy • **Psychology** • Psychology and Sociology • Psychology for Graduates • Psychology of Health • Sciences Extended Degree • Software Engineering • Sport Psychology and Coaching • **Sports and Dance Therapy** • Sports Nutrition • Sports Rehabilitation and Therapy • Sports Science • Sports Science and Physical Education • Sports Therapy • Telecommunications and Network Engineering

# **LIFE SCIENCES AND COMPUTING**

## **WORK EXPERIENCE MODULES**

**Sports Therapy work placement module, Sports Science & Coaching work experience**

**Dietetics work experience**

**Psychology work experience**

**Computing, software, hardware work experience**

# CASS

# COURSE OFFER

Animation • Architectural History, Theory and Interpretation • Architecture • Architecture, Energy and Sustainability • Art and Design Extended Degree • Curating the Contemporary • Digital Architecture and Manufacture • Extended Degree with Foundation Year • Fashion • Fashion and Textiles • Film and Broadcast Production • Fine Art • Furniture • Graphic Design • Illustration • Interior Architecture and Design • Interior Design • Interior Design and Decoration • Jewellery • Jewellery and Silversmithing • MA by Project • Music Technology (Audio Systems) • Music Technology (Music Production) • Music Technology (Sound for Media) • Musical Instruments • Photography • Product Design • Professional Diploma in Architecture (RIBA 2) • Spatial Planning and Urban Design • Textile Design



## > Recruiting volunteers or paid staff

- Promotion of vacancies
- Newsletter, New roles of the week, Facebook, Twitter
- Volunteer Fairs, Roadshows, Freshers, Special events
- If you want us to feature anything, we can accommodate and work with you



## > Tips for writing Volunteer Adverts

### •**Sell, sell, sell**

- Posting an opportunity is a pitch for people's time and needs to gain attention – have a catchy title
- Keep your content brief and to-the-point. Breaking it into shorter paragraphs often helps with sub headings



## > Advertising Opportunities and getting Involved

- Careers and Employability Service can advertise for you and send out to relevant staff in the University and students
- We can advertise paid and volunteering opportunities.
- Currently have students completing and Employability Award who need to do a period of volunteering and will get accreditation on their degree transcript

For all support, please email [volunteering@londonmet.ac.uk](mailto:volunteering@londonmet.ac.uk) or call 0207 133 2094



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# Discussion and Questions



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