

skills time access thrive successful expertise dedication  
management customised sustainable professional  
technical services help advice resources roles  
development volunteers business potential support network

# Reaching your charity's potential



## What do charities need?

Research shows us that charities need specialist help to tackle their critical challenges. These include funding, growth, profile-raising, demonstrating impact, managing change and turning their ideas into reality. However, less than half already have the skills to deal with these issues. The problem is most serious for small to medium charities. If they are to thrive, charities need help to access the skills they desperately need.

## What can Reach do for you?

Reach is the skilled volunteering agency that helps charities like yours become more sustainable, effective and successful. With a register of more than 2,500 volunteers, we can introduce you to people with management, professional, technical or business skills – from enterprise development to events organisation, from strategic planning to social networking, and from public relations to project management.

## What makes Reach special?

With over 30 years' experience of working with charities, there's very little we don't know about skilled volunteering. Our dedicated

team offer advice, support and an introductions service to help you find the right volunteers and trustees. We are proud to say that our volunteers are distinguished by sound specialist skills, in-depth professional experience and dedication to making a real difference to their community.

## What services does Reach offer?

- We connect charities with skilled volunteers through our free introductions service.
- We provide introductions to the right trustees at an affordable price using our specialised TrusteeWorks service.

## What should we do next?

Registration at [www.reachskills.org.uk](http://www.reachskills.org.uk) is fast and easy, and we will carefully help match our volunteers with your specialist roles. Alternatively, [www.trusteeworks.org.uk](http://www.trusteeworks.org.uk) has a range of options to find volunteers for your trustee role.

If you have any questions, you can ring us on 020 7582 6543 or email the Reach team at [mail@reachskills.org.uk](mailto:mail@reachskills.org.uk).

## Reach in numbers

- 🌀 **30 years'** experience in helping charities find the skills they need
- 🌀 Over **4,000 volunteers** placed in the last 5 years
- 🌀 **2,800 volunteers** ready, skilled and waiting
- 🌀 **£7m** of value contributed to charities by Reach volunteers in 2010